

APPENDIX 2: Suggested CONTEXTUAL and VOLUME measures to be reported as part of the 2014/15 basket of key accountable measures

Contextual measures	Service	2011/12 Year End	2012/13 Year End	Q1	Q2	Q3	Q4	2013/14 Year End
Total claimant count (aged 16-64)	SSU	-	-	1,495 (1.5%)	1,264 (1.3%)	1,017 (1%)	1,005 (1%)	-
Total claimant count (aged 18-24)	SSU	-	-	325 (3.9%)	264 (2.5%)	195	190	-
Nos. of people attaining an apprenticeship in a West Berkshire business	SSU	620	-	0	0			-
Average house price	SSU	-	-	£226,700	£230,967	£235,794	£240,464	-
Net change in nos of houses	Cust.							
Newbury footfall	SSU	-	-	27,500 (May '13)	-	25,090 (Oct '13)	-	-
Hungerford footfall	SSU	-	-	4,590 (May '13)	-	-	-	-
Thatcham footfall	SSU	-	-	5,400 (May '13)	-	-	-	-
Nos. of live applicants on the Common Housing Register in the reasonable preference group	CCHS	1,835	1,508	1,475	1,585	812	704	704
Nos. of crimes reported to Thames Valley Police (all)	SSU	9,875	8,152	2,230	2,111	1932	918	7,191
Nos. of ASB incidents reported to Thames Valley Police	SSU	3,625	2,547	598	727	402	409	2,136
Number of people killed or seriously injured on roads in West Berkshire (incl. Highway Agency roads)	H&T	80	70	14	20	11	#	45
Prevalence of excess weight in children aged 4-5	PHW							
Prevalence of excess weight in children aged 10-11	PHW							
Smoking prevalence in adult population	PHW							
Alcohol related admissions to hospital	PHW							

Mortality rate of female under 75s from cancers considered preventable	PHW							
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Measure of volumes (MoV)	Service	2011/12 Year End	2012/13 Year End	Q1	Q2	Q3	Q4	2013/14 Year End
Number of Children subject to Child Protection Plans	Children	-	-	83	106	117	111	-
Nos. of Looked After Children cases	Children	-	-	153	154	156	161	-
Number of clients 18-64 in the last 12 months in receipt of a Long Term community service (Homecare/ Day care / PB cash payment/ Community support / ECH) <i>New statutory reporting definitions, aim is to baseline data for 2014-15</i>	ASC	-	-	-	-	-	-	-
Number of clients 65+ in the last 12 months in receipt of a Long Term community service (Homecare/ Day care / PB cash payment/ Community support / ECH) <i>New statutory reporting definitions, aim is to baseline data for 2014-15</i>	ASC	-	-	-	-	-	-	-
Number of welfare benefits assessments - adults	CCHS	1,168	924	162	144	245	762	1,313
Nos of Discretionary Housing Payments awarded	CCHS	-	-	237	116	85		438
Number of adult safeguarding referrals received	CCHS	151	202	20	45	43	40	148

Total nos. of planning applications rec'd	P&C	2,804	2,798	756	728	683	700	2,867
Number of permanent pot hole repairs completed	H&T	-	-	-	-	-	-	-
Number of bus passenger journeys commencing in West Berkshire	H&T	-	-	-	-	-	-	-
Number of visits to library venues (split physical / virtual)	C&EP	528,842	576,281	137,061	168,334	145,190	141,208	591,793
Number of users of heritage venues (NEW) (split into Shaw House, Museum and TIC)	C&EP	59,963	64,599	-	-	-	-	66,082

Number of users of Activity Team West Berkshire service and venues	C&EP							
Number of visits to sports and leisure centres	C&EP	846,012	920,331	237,840	238,414	234,800	285,300	996,354
Total nos of enquiries with Contact Centre (total tel / email / f2f))	Cust	-	361,750	85,500	90,263	83,626	94,821	354,210
Total nos of Streetcare enquiries (received directly through Contact Centre & online fault reporting) (total sc tel / web / email)	Cust	-	46,692	14,195	14,325	13,082	16,799	58,401
% Streetcare enquiries by email / web (SC web + SS email / total SC enq)	Cust	-		38%	35%	38%	38%	37%
Nos. of transactions through WBC website for 'most requested tasks'	SSU	-	-	-	-	-	-	-
Nos. of Freedom of Information requests	SSU	799	876	267	310	301	370	1,248